

CORI NICOLE PILLOWS

Web Designer,
Production Artist

MASTER OF ARTS | Multimedia
June 2009 GPA 3.5/4.0
California State East Bay, CA

EDUCATION
BACHELOR OF ARTS | Graphic Design GPA
May 1999 3.6/4.0,
Southern Illinois University, IL

SUMMARY

- Fast, efficient production skills specializing in PhotoShop, Illustrator, and InDesign production
- Creative thinker and problem solver with the ability to develop ideas from concept to completion
- Exceptional knowledge of industry software applications and languages including Adobe CS5, HTML & CSS
- Attention to detail and ability to produce a high volume in a short period of time

Objective: To obtain long-term employment as a web and or print production artist within a growing organization

EXPERIENCE

FREELANCE PRODUCTION ARTIST / GRAPHIC DESIGNER

August 2004 — Present

The Creative Group - San Francisco, CA based advertising agency that provides staffing opportunities for creative professionals

Responsibilities:

- Photo correction and optimization; process and correct RAW photos using PhotoShop
- Worked with project manager to oversee client edits
- Managed HTML E-blasts
- Prepared final InDesign mechanical and page layout for printer
- Created web graphics and web content edits using HTML / CSS
- Responsible for creating Illustrator line art maps for real estate catalog
- Produced graphics and edits for 200 + page QuickStar catalog using Adobe InDesign

FREELANCE GRAPHIC DESIGNER

August 2008 — February 2009

Alpi International Inc. - Retail promotional product company that sells stress relievers, pens, and toys with customizable imprints of an organizations name or logo.

Responsibilities:

- Photographed products and optimized digital file for print production
- Designed catalog cover using Adobe Illustrator, PhotoShop, and InDesign
- Designed E-blasts and flash banners

FREELANCE GRAPHIC DESIGNER

August 2007 — June 2008

Signature Wines - Design Your Own Custom Labels! Personalized Wine, Water, Champagne

Responsibilities:

- Designed, produced, printed and assembled custom wine labels
- Prepared mechanicals for POP ads, wine labels and sale sheets
- Managed post-press responsibilities including cutting, folding, binding and press-checks

FREELANCE PRODUCTION ARTIST

August 2006 - May 2007

Falcon Studios - Film company that generates film, DVD cover graphics and other promotional materials.

Responsibilities:

- Photo retouched and corrected images in RAW format
- Created artwork for DVD disc cover and packaging
- Designed direct mail ads, POP ads, and E-blasts
- Created Style Guide for company guidelines and standards